

Sponsorship Information



Saturday November 6, 2010

**Duke Island Park
Bridgewater, NJ**



**Somerset Home for
Temporarily Displaced Children**

12th Annual Run for Runaways



November is National Runaway Prevention Month.

Somerset Home is holding its 12th Annual Run for Runaways to bring attention to the issues affecting runaway and homeless youth. These children need your help.

Runaways are abused, neglected or abandoned youth who become homeless as a result of families in severe conflict. They come from every neighborhood, economic status and represent every race and religion. These youth are not running *to* something, but *away* from intolerable home situations.

Together, as partners, we can improve the lives and enhance the futures of the many vulnerable youth who enter our doors.

It is the mission of Somerset Home for Temporarily Displaced Children to provide abused, neglected and homeless youth with housing, a stable environment, and supportive services that guide them in becoming contributing members of society.

Somerset Home operates six programs: Brahma House; Passages; My Place; Whitney House; Pathways; and Street S.M.A.R.T. street outreach services.

Your donation for this event will support services for the youth we serve including:

- Food
- Shelter
- Individual, group, and family counseling
- Independent-living skills education
- Basic-skills education
- HIV/AIDS, and substance abuse prevention
- Case management
- Transportation to healthcare, work and support services

Somerset Home is a 501(c)(3) non-profit organization.

Somerset Home programs would not be possible without the support of our corporate partners and individual donors. **By becoming a run sponsor, you can help provide teens with a place to live while they receive services they need to heal and move forward. Please help keep these programs accessible.** You *can* make a difference in the life of an abused and neglected New Jersey youth.

All donations are 100% tax deductible

**Somerset Home for Temporarily Displaced Children
Run for Runaways
Sponsorship Level Comparison Chart**

Level of Support	Sponsorship Description	Overall event named for sponsor	Official race starter	Sponsor name/logo on event t-shirt	Ad in run journal	Sponsor name/logo prominently displayed near high traffic area	Sponsor name/logo in all news releases	Sponsor link on run web site	Sponsor name/logo on event advertising	Sponsor premium in goodie bags	Free run entries
\$7,500	◆ Title Sponsor	✓	✓	✓	Full back page ad	✓	✓	✓	✓	✓	20
\$5,000	◆5K Run Sponsor ◆Fitness Walk Sponsor ◆Kids Sprints Sponsor			✓	Full page	✓	✓	✓	✓	✓	10
\$3,000	◆T-shirt Sponsor ◆Starting Line Sponsor ◆Finish Line Sponsor			✓	1/2 page	✓	✓	✓	✓	✓	6
\$2,000	◆Journal Sponsor ◆Food Sponsor			✓	1/2 page	✓	✓	✓			4
\$1,500	◆Awards Sponsor ◆Water Stop Sponsor ◆Beverage Sponsor			✓	1/2 page	✓	✓				2
\$1,000	◆National Anthem Sponsor ◆Entertainment Sponsor ◆Mile Marker Sponsor			✓	1/2 page	✓					
\$ 500	◆Supporting Sponsors			✓	1/3 page						

**Somerset Home
2010 Run for Runaways
Sponsorship Application**

Please enroll my company as a (choose one of the following):

- Title Sponsor - \$7,500
- 5K Run Sponsor - \$5,000
- 2 Mile Fitness Walk Sponsor - \$5,000
- Kids Sprints Sponsor - \$5,000
- T-shirt Sponsor - \$3,000
- Starting Line Sponsor - \$3,000
- Finish Line Sponsor - \$3,000
- Run Journal Sponsor – \$2,000
- Food Sponsor - \$2,000
- Awards Sponsor - \$1,500
- Water Stop Sponsor - \$1,500
- Beverage Sponsor- \$1,500
- National Anthem Sponsor - \$1,000
- Entertainment Sponsor - \$1000
- Mile Marker Sponsor - \$1000
- Supporting Sponsors- \$500

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

My company cannot be a sponsor at this time. However, our donation in the amount of \$_____ is enclosed.

Please send me _____ race applications.

Please e-mail camera-ready art/graphics to: Kathleen Doolin at kdoolin@somersethome.org. If you have any questions please call Kathleen at 908.526.6605. All applications and logo graphics must be received no later than October 15, 2010 to guarantee inclusion in race materials.

**Please make checks payable to: Somerset Home for Temporarily Displaced Children
49 Brahma Avenue, PO Box 6871 Bridgewater, NJ 08807-0871**

